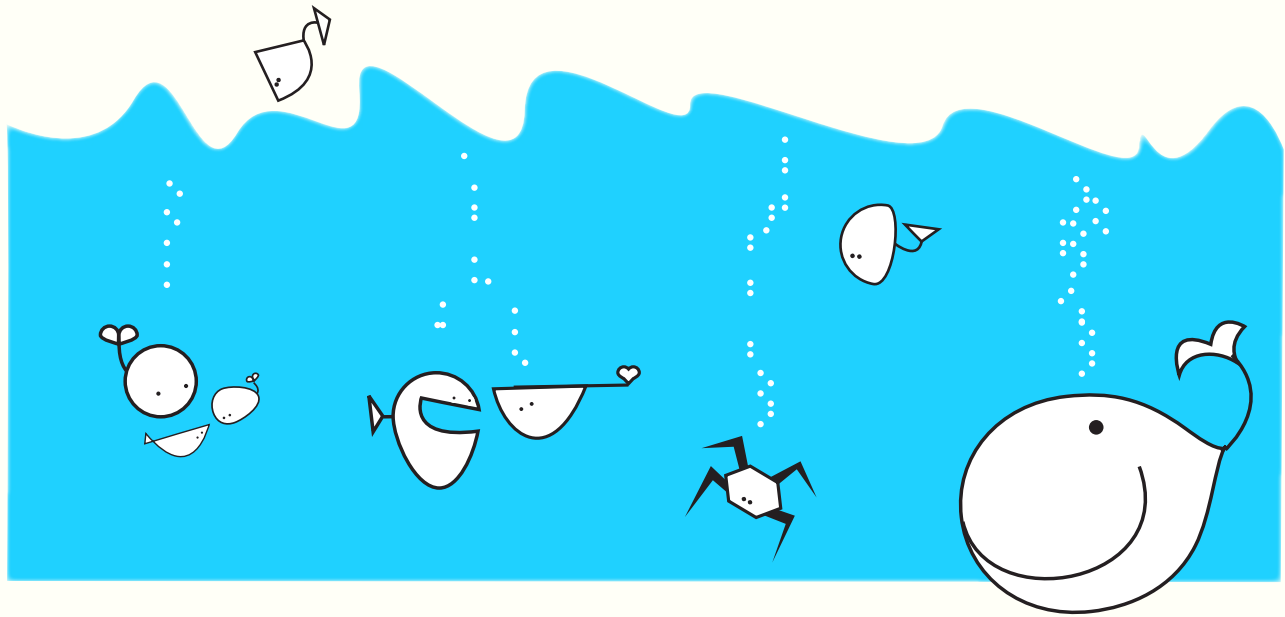


oronjo

~ a true story ~

~ 1 ~

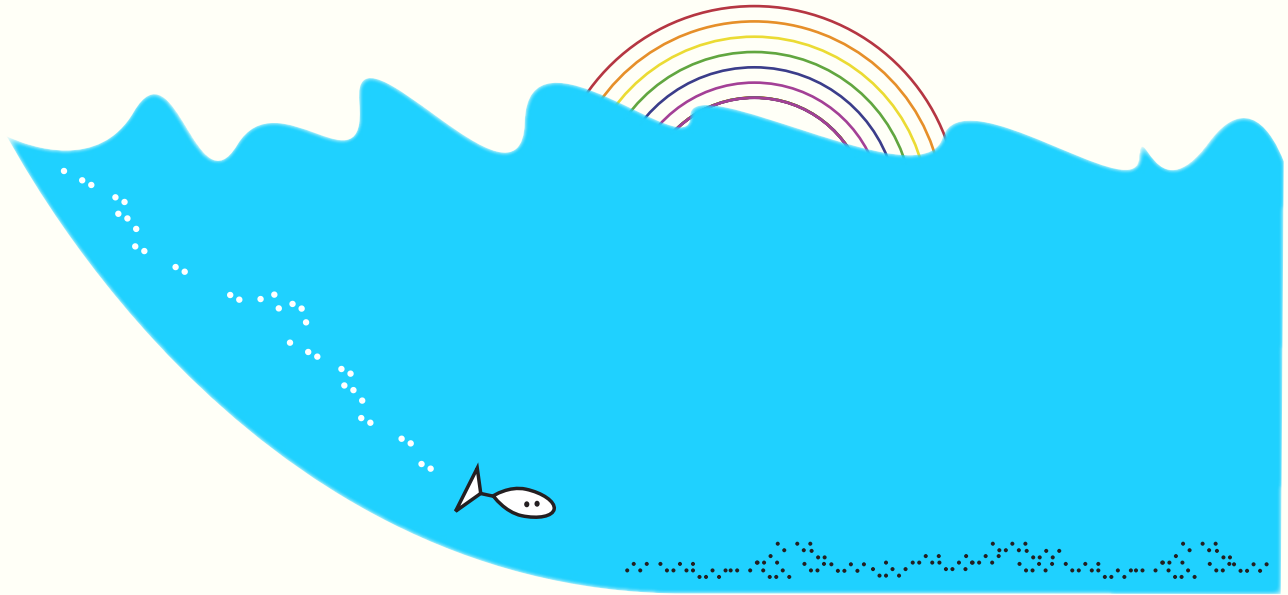


Once upon a time there was a whale. His name was Oronjo.

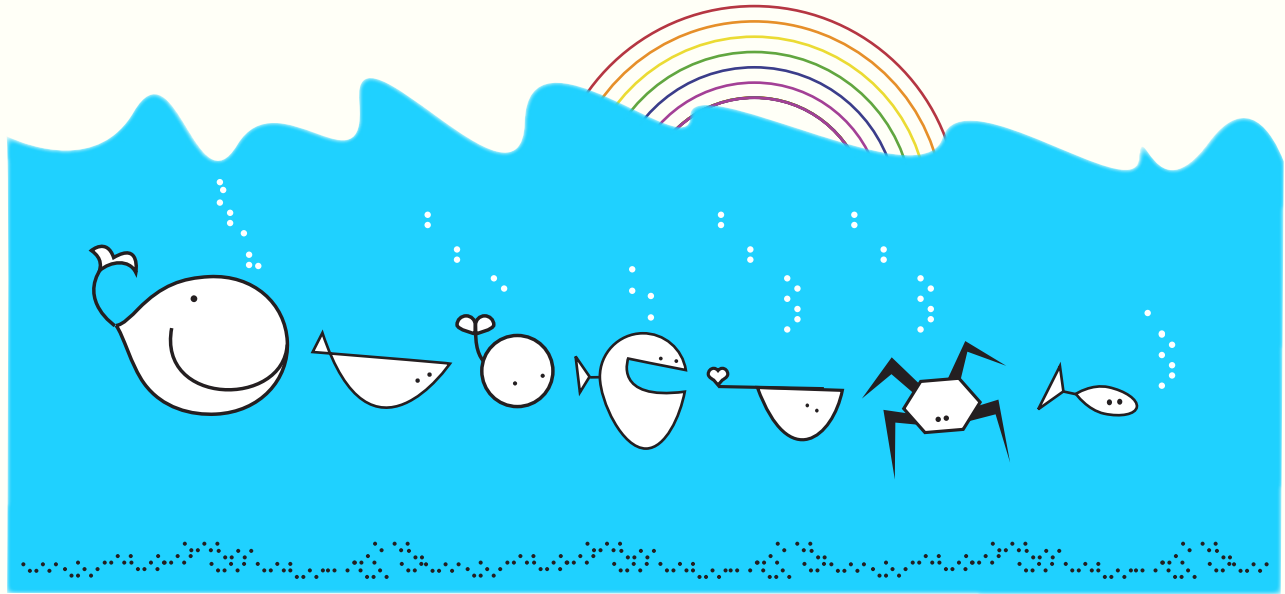
Oronjo lived in a little sea, happily with lots of other fish.

Life was simple, but rewarding. When they worked hard,

there was enough food for everyone, big and small.



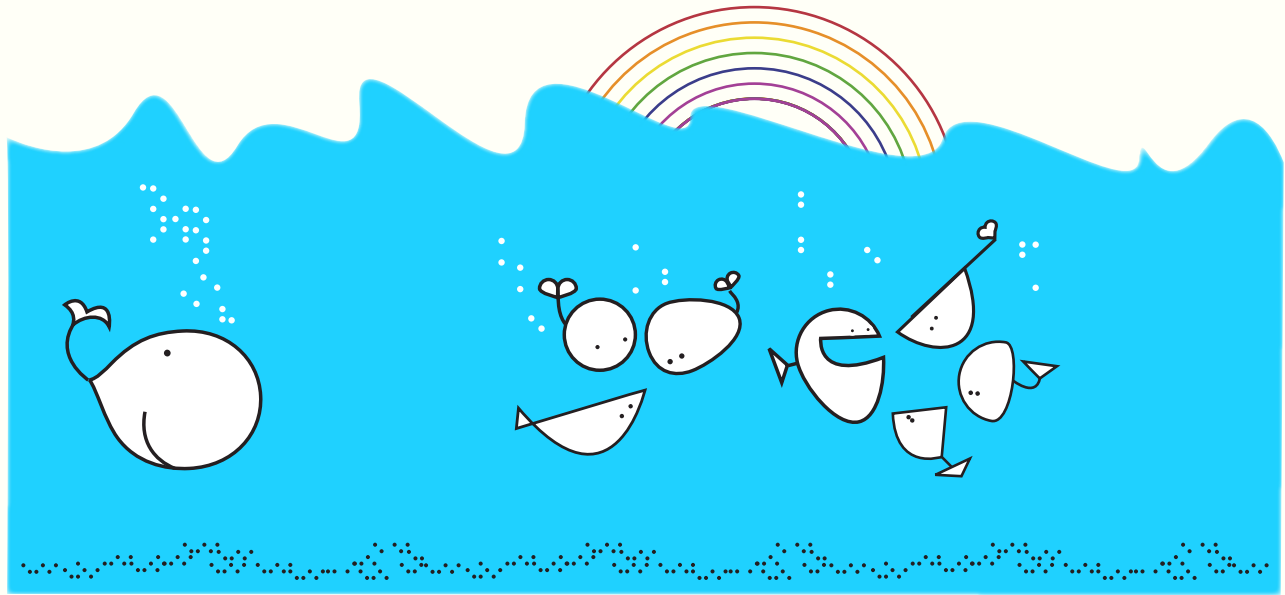
One day, one of the fish swam in a different direction, just for fun. To his surprise, he found a vast body of water, an ocean he never saw before. It was the World Wide Water.



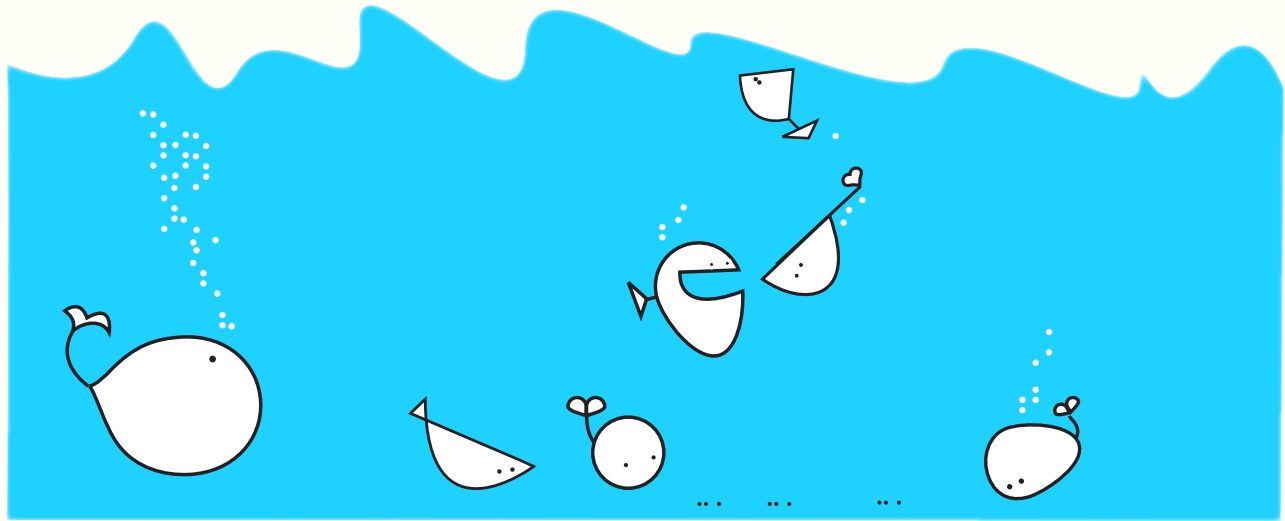
Here, the water was warmer and the food was plentiful.

The other fish followed him and everyone started playing.

They played all day, all night. This was paradise as food was in abundance, and there was no thinking about tomorrow.



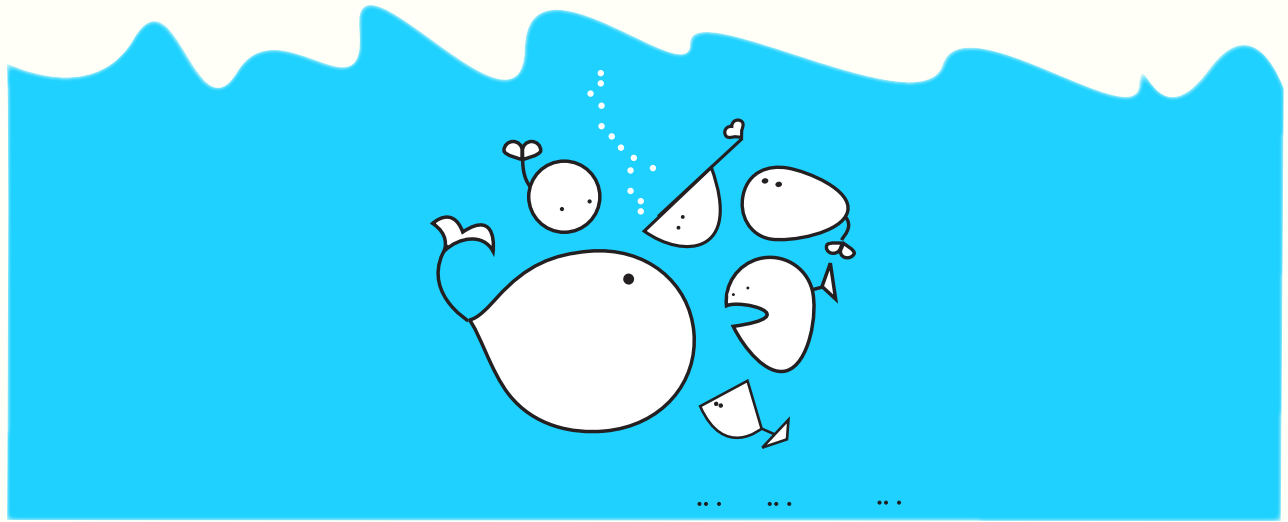
Oronjo was happier than he had ever been. But when he saw fish playing everywhere, he started to wonder. “Nobody working, everyone playing, food for free, as far as the eye can see... could this go on forever?”



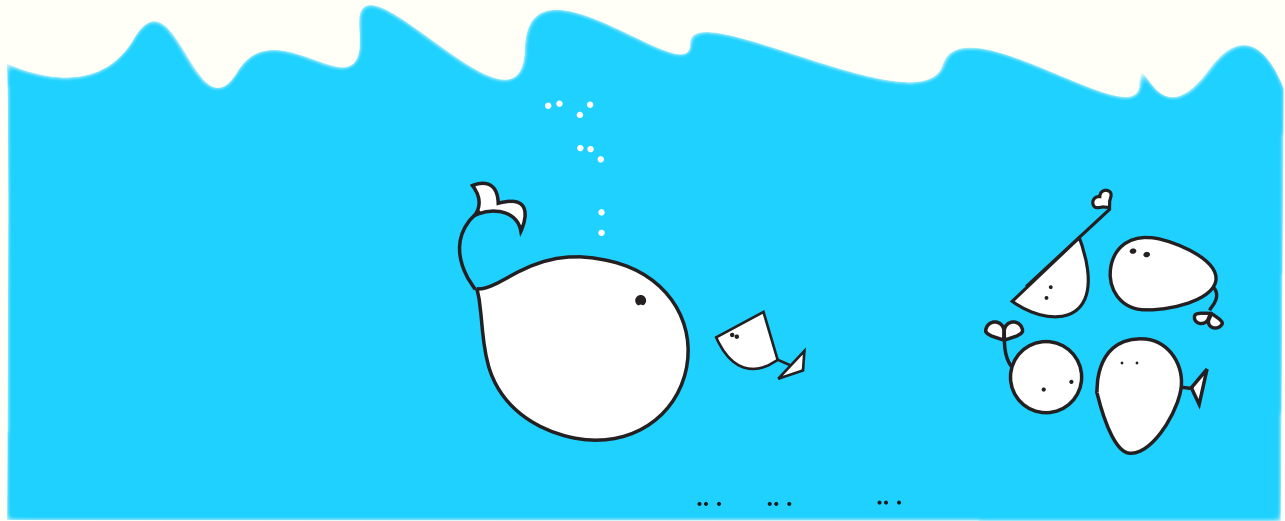
Well, unfortunately not. The ocean's food supply was running low.

Slowly but surely, large parts of the ocean started to fade away.

Oronjo wondered, "Maybe it's a good idea to not only take
but to also give something back to the ocean."

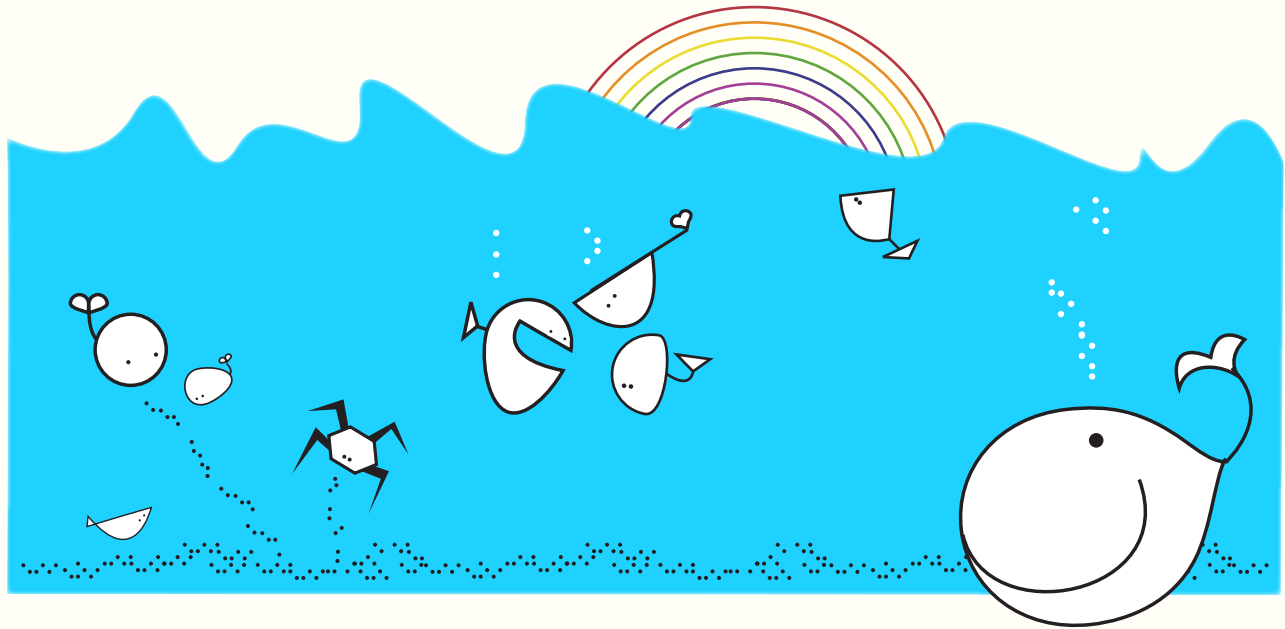


“What?”, The other fish cried. “Do you have any idea how big the ocean is and how much food it needs? We can’t afford that!”



Oronjo started thinking again, “Maybe it is not so difficult.”

After all, he was incredibly big himself but he was happy with the tiny bits of plankton. He learned that it’s better to have many small snacks, than a few big ones.



He talked to the other fish: maybe it was enough if everybody gave something small to the ocean. So, they tried it and it worked. The ocean was happy and it stayed healthy. It could continue to give everything everybody needed. And everybody lived happily ever after.



The Moral of the Story:

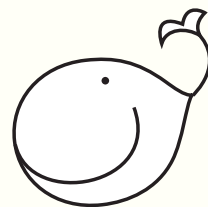
Not everything can be free, not everything has to be free.

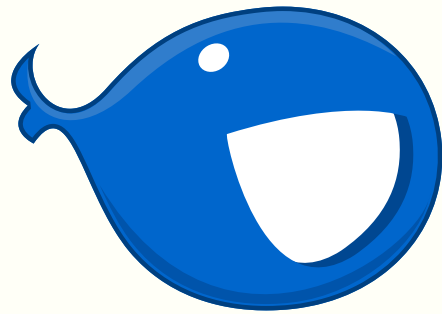
So it's not a strange idea to pay something for useful content.

What's important, is that the price is friendly.

Because if individuals or corporations don't get a return on their investment, some day, some way, the Internet ocean will dry up.

But don't try to make a lot of money from a few visitors. Try to make a little money from many visitors. And you will get as big as the hero of this story.





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