



press release

oronjo.com

The Radiohead distribution model is now available for everyone, for free!

Sell your content on your own site

The Internet is radically changing the content industry. Leading musicians such as Radiohead are skipping over distributors to sell their content directly to their fans. Oronjo (www.oronjo.com) makes it easier for smaller parties to follow their example. Now you can cut out the middleman and sell your content directly to your audience.

The principle

Everyone can now sell their own music, thesis, novel, photos, weblog articles or movies, all from their own webpage.

Using a simple wizard, the content is uploaded to the Oronjo server. A piece of HTML is returned, which people insert on their page. This even works for weblog articles - without changing their design.

Every sale is processed automatically. Content can be sold for a fixed price. The fee can also be flexible, to be decided by the consumer. Additionally, sellers can use discount coupons.

Our service

Our concept is based upon keeping things friendly and simple. Therefore, you won't see any corporate nonsense on our site - ok, we do have some terms & service ;), but for the rest, it's just a nice whale and some simple web pages. And... our service is 100% free.

Sell content for charity

Oronjo also offers the Angel Whale option: where all revenue goes to charity. Only the fees for Google Checkout or PayPal are subtracted.

The information below is not for publication

For more information, please check the Oronjo brochure at www.oronjo.com/oronjo_brochure.pdf.

Or read the exciting story of Oronjo, you and your kids will love it! www.oronjo.com/oronjo_story.pdf

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Oronjo is based in Amsterdam, The Netherlands.